



Say Something Week CELEBRATIONS!



Build awareness about violence prevention in a celebratory way

ORGANIZE A SAY SOMETHING PEP RALLY, STROLL, JAM, OR PARADE



What are the goals of the pep rally, stroll, jam, or parade?

- To encourage and empower everyone to *Know the Signs* of violence.
- To boost awareness and confidence in “saying something” to Trusted Adults.
- To celebrate the power of Upstanders and Trusted Adults working together to prevent violence.

Who?

- Encourage all children, youth, and Trusted Adults to participate.
- Involve youth in event planning.
- Ask Clubs and Teams to present or perform. Invite youth to creatively display and express how they prevent violence: Double-Dutch, Step, Drama, Improv troupe, Glee Club, Choir, Marching Band, Jazz band, and Drum Corps as a few examples of possible performers and performances.
- Engage families in the event by live streaming or sharing out post-event photos and/or videos.

How?

- Play music with uplifting messages.
- Invite youth and Trusted Adult speakers to announce the many ways the school community comes together to prevent violence.
- Give awards and shout-outs to Upstanders and Trusted Adults who go above and beyond to apply the *Say Something* steps.
- Throw confetti! Give out *Say Something* Safety Net cards, lanyards, stickers, and swag with the *Say Something* steps and tiplines/hotlines.



- Encourage children and youth to wear green, the Sandy Hook Promise color.
- Invite youth to perform spoken word poetry or sing original songs or raps related to the *Say Something* program themes: Upstanders, Trusted Adults, Belonging, Community, and Safety.
- Grab the school’s Mascot and ask for their help in pumping up the participants.
- Gather grade-level teams in the gymnasium or cafeteria and ask the groups to create grade-level cheers and callouts for violence prevention!
- Make pendants, signs, and flags that send *Say Something* messages.
- Bring in the sports teams to energize the audience with safety-themed call and response cheers.
- Invite and acknowledge community Upstanders who help keep the school safe to say words of affirmation and gratitude to the children and youth who step up for school safety.

When?

- Hold the event after children and youth have been trained in the *Say Something* program.

- Host the event during *Say Something* Week to make it extra-engaging and celebratory.
- Use common class periods like homeroom or lunch so all children and youth can participate in the festivities.



Where?

Host the event in a space that is accessible to the entire school community. Some examples include:

- Host a pep rally in the gym, cafeteria, or all-purpose room.
- Hold a parade indoors through the corridors and hallways.
- Assemble a *Say Something* Safety Jam on the school stage or in the Black Box Theater.
- Run a *Say Something* Stroll around the school track or property.
- Organize the event outdoors in the courtyard or on the football or soccer field.
- Partner with a local community-based organization and utilize their space.
- Livestream a pep rally into homerooms or advisory classes if it’s too challenging to convene all students in the same space.